


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Your daily dose of behind-the-scenes interviews and unique inspiration from today's creative innovators

October 22, 2013 | PAVIA ROSATI

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Inspired by Living and Working in Spoleto, Italy



Ponte delle Torri in Spoleto, Italy

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MEET / PAVIA ROSATI

[Founder of Fathom](#)



- 1 **I'm inspired by** having spent a month living and working in a palazzo in Spoleto – a hill town in Umbria, Italy. I love my place in New York City, but it's woefully lacking in frescoes.
- 2 **I feel most creative** when the unexpected connections are suddenly so very clear. And when I'm happy – there's no productivity in misery for me.
- 3 **My advice** don't lie to yourself – you won't get away with it for very long



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- 4 **My style icon** Marella Agnelli – classic, elegant, modern – if she were a hotel, she'd be the brand new J.K. Place Rome.
- 5 **Everyone should own** just a little bit less – we exaggerate with stuff, I'm guilty of this too, of course.
- 6 **On my playlist** Sinatra – my music tastes are pretty varied (except for country, which I truly hate), but I never, ever tire of that man's voice.
- 7 **My cheap thrill** walking through a city after everyone else has gone to bed
- 8 **My necessary luxury** amazing meals
- 9 **My favorite character** this changes every six hours, depending whom I've just met – I'm not fickle, I just have a big appetite for new people and ideas.
- 10 **My next adventure** will find me in Chile, Botswana, or back in Italy again.

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