





ITALY JK PLACE ROMA

In Rome, the best hotels are in the wrong places, as Byron complained. That changed last autumn with the opening of JK Place Roma in a quiet street off the intersection of via Condotti and via del Corso. Not that you would take the 17th-century building for a hotel, more the townhouse of cool young aristocrats. The entrance courtyard has been glazed over to create a contemporary living room ablaze with light and overlooked by statuary. Art is everywhere, and the glamour quotient high without tipping into pretension. All of which seems appropriate in this radical conversion of what was formerly the Sapienza university's school of architecture. The bedrooms, big by Roman standards, are done out in serene colours, with well-lit bathrooms in matching marble. JK Café, with its menu of revitalised favourites (carbonara, salt cod, puttanesca), is open to non-residents, and the effect has been to unleash a buzz of local gossip and youthful laughter that provides a better connection to the real Rome than the self-conscious isolation of other recent boutique openings. Perhaps this vivacious approach derives directly from the owners' experience of mixing fun and fashion at JK Place Capri, which almost single-handedly lowered the holiday island's centre of gravity. FLASH POINT Perfect for a paparazzi-proof stay, and equidistant from the Spanish Steps and the Pantheon. +39 06 982634; www.jkroma.com. Doubles from about £490